FLEXERA

Inform IT. Transform IT.

Software Asset Management in a Time of SaaS

SaaS growth is skyrocketing

Many organizations like yours are rapidly expanding their use of software as a service (SaaS) applications, fueling record growth. According to Gartner, "Software as a Service (SaaS) remains the largest segment of the cloud market, with revenue expected to grow 17.8 percent to reach $85.1 billion in 2019." (*Gartner, September 2018 press release*)

The cloud presents new challenges for SAM managers

The cloud is unexplored territory for many software asset management (SAM) managers. Its decentralized nature and easy access make it simple for nearly anyone to license SaaS applications. This may be great news for your business unit, but it spells change for your traditional SAM program.

"While the goal of SAM does not change with the cloud, the 'how' of SAM does need to be adapted for cloud environments." *Source: BSA, Navigating the Cloud report.*

Think you have a handle on all the SaaS apps across your organization?

THINK AGAIN

- Do you know how much your organization is spending on SaaS apps?
- Are you fully aware of the risk impact of these SaaS applications on compliance and security?
- Is your organization actually using what you're paying for? Or are you using more, or less?
- Can you easily obtain subscription or usage data and access valuable management reports?

The most advanced SaaS spend management capabilities on the market come from Flexera, the global leader in software asset management.

With Flexera SaaS Manager, you can:

⚑ DISCOVER Shadow SaaS

Provides total visibility of all SaaS apps—whether they're licensed, approved, or authorized—reducing costs and eliminating risks

- Detect unauthorized SaaS apps
- Stay in compliance with regulations such as GDPR and HIPAA
- Centralize reporting and help track elusive users

⚙ MANAGE SaaS contracts and renewals

Delivers easy-to-read reports that help you more intelligently manage contract renewals

- Reduce manual contract management tasks
- Manage automatic subscription renewals
- Manage the SaaS subscription lifecycle for each vendor
- Negotiate better SaaS contracts

⚲ OPTIMIZE SaaS spend

Monitors license utilization through proactive, easy-to-read reports, helping you understand when you're paying for SaaS licenses but not using them

- Identify more than 32,000 SaaS applications
- Monitor license utilization for over 6,200 of these applications
- Get detailed usage and cost data by internal user segment
- Allocate SaaS investments by department for financial reporting

🛡 SECURE SaaS

Connects HR system records to SaaS vendor records, producing intelligent, accurate checklists identifying exactly the apps to which each employee has access

- Ensure compliance with GDPR, HIPAA, and other regulations
- Protect against unauthorized access to proprietary data
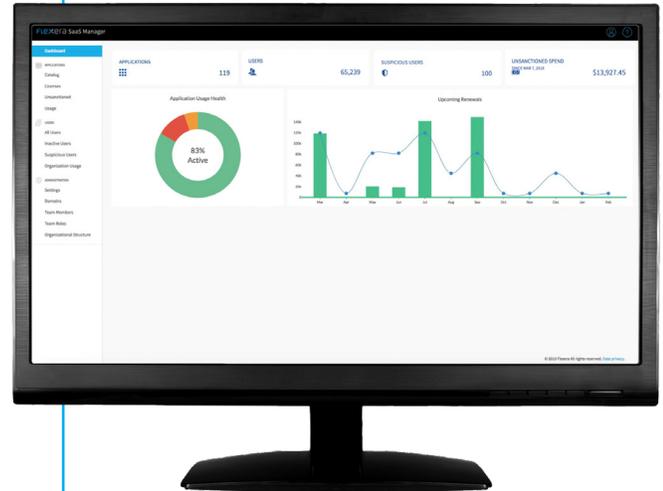
NEXT STEPS

Schedule a free personalized demo of Flexera SaaS Manager.

SCHEDULE DEMO

ABOUT FLEXERA

Flexera gives companies clarity into their technology "black hole," helping business leaders turn IT insight into action. With a portfolio of integrated solutions that deliver unparalleled technology insights, spend optimization and agility, Flexera helps enterprises realize IT's full potential to accelerate their businesses. To learn more, visit **flexera.com**

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