

Navigate the VMware CloudHealth acquisition: Future-focused alternatives

Broadcom acquires VMware

Since Broadcom’s announcement of its intent to acquire VMware in May of 2022, [many questions have arisen](#) around the future of VMware as a whole, specifically regarding CloudHealth. As the deal looks to close in Q4 2023, current users may be considering and evaluating other solutions available in the cloud cost management and FinOps space that may provide a more solidified pricing, roadmap and support structure.

The future of FinOps: Hybrid ITAM and FinOps

At the moment, where Broadcom will take CloudHealth in the future is unknown. But in the meantime, Flexera has focused efforts based strongly on the market

direction of the convergence between ITAM and FinOps. [Gartner estimates](#) that by 2025, half of organizations will unify SAM and FinOps into a consolidated discipline. As FinOps practices mature, the scope broadens beyond resource usage to commercial software, licensing and cost implications. A common dataset—along with collaboration between these teams—is essential for a true, accurate picture of cost optimization.

The Flexera FinOps difference

Flexera provides unique value throughout Hybrid ITAM and FinOps to help improve visibility and allocation of hybrid spend, improve efficiency of cloud and software spend, and operate Hybrid ITAM and FinOps efforts at scale.

Unique Flexera capabilities	Description
Support for any cloud, any cost and any currency	Flexera One FinOps supports and normalizes data from any cloud provider, any cloud cost and any required currency, providing total visibility into your cloud estate
Ability to ingest all cloud bills and other relevant costs (e.g., ITAM, SaaS)	Flexera One ingests all cloud costs, including non-major cloud providers, and additional relevant costs such as support, labor, etc.
The leading Hybrid ITAM and FinOps convergence	Flexera One is the only platform built around the future of Hybrid ITAM and FinOps, enabling collaboration between teams through common data and toolsets

Unique Flexera capabilities cont.	Description cont.
ITAM and software licensing recommendations	Flexera One FinOps incorporates licensing cost and compliance implications in recommendations, helping to maintain audit readiness from major software vendors and leverage bring-your-own-license (BYOL)/hybrid benefit programs
Extensible hybrid cloud automation and integration engine	Flexera offers hundreds of out-of-the-box policies with the ability to extend to any use case. These policies are run at scale to support complex hybrid cloud environments across thousands of billing accounts, along with the ability to integrate with existing business systems and public/internal APIs for customizing and contextualizing recommendations, governance and reporting

Flexera’s powerful data foundation

The core of Flexera One is Flexera’s Enterprise Technology Blueprint (ETB). This ETB provides a precise, detailed and dynamic view into your technology inventory, cloud costs, consumption, entitlement, risk profile and environmental characteristics through the data we collect, normalize, enrich, curate, correlate and contextualize.

About Flexera

Flexera saves customers billions of dollars in wasted technology spend. A pioneer in hybrid ITAM and FinOps, Flexera provides award-winning, data-oriented SaaS solutions for technology value optimization (TVO), enabling IT, finance, procurement and cloud teams to gain deep insights into cost optimization, compliance and risks for each business service. Flexera One solutions are built on a set of definitive customer, supplier and industry data, powered by Technopedia, that enables organizations to visualize their Enterprise Technology Blueprint™ in hybrid environments —from on-premises to SaaS to containers to cloud.

More than 50,000 customers subscribe to Flexera’s technology value optimization solutions, delivered by 1,300+ team members worldwide. Learn more at flexera.com

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Discover how to secure your Hybrid ITAM and FinOps future with Flexera One

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